

Privacy Policy

Bear Necessities Pediatric Cancer Foundation (“Bear Necessities”) respects the privacy of every individual who visits www.bearnecessities.org (“Web site”). This notice explains our online information practices. Because your privacy is important to us, we provide you with notice and choices about the collection and use of your information. By visiting Bear Necessities at www.bearnecessities.org, you accept the practices described in this Privacy Notice.

Data Collection

We collect two types of information:

1. Standard Web Server Traffic Pattern Information. General traffic, site usage, browser information and length of stay information is collected and stored in [log files](#). This type of information is shared externally only on an aggregated basis.
2. Personal Information. We do not collect personally identifiable information from you unless you provide it to us voluntarily and knowingly. If you sign up for the Bear Necessities’ Newsletter, volunteer, order merchandise from the Bear Necessities’ online store, request information, or donate, for example, we may collect the following information: first and last name, street address, city, state, zip code, telephone number, email address, credit card information and subject of inquiry. Upon request, we will provide you the information we maintain about you so that you may make corrections, or request that we restrict internal and/or external disclosure of your information.

Personal information may be needed for certain optional online activities, including registration for Bear Necessities events, placing orders from the online store, and making contributions to Bear Necessities. If you choose to participate in these activities or make a contribution, Bear Necessities will collect and maintain your personal information as described below.

Data Use

We limit the use of information provided to us on our Web site to the following:

Internal Use

1. If you do not make a service request, donation, purchase, or otherwise identify yourself, we will have no personally identifiable information about you. We will only use aggregate information derived, in part, from your use of our site to improve our site and our service to you.
2. If you provide personal information, we may enter your name, address, phone number and email address into our database and contact you in order to: (a) complete voluntary surveys seeking feedback for quality and service improvement purposes; (b) supply you with information regarding Bear Necessities programs, events and services; and (c) request voluntary time or monetary contributions to Bear Necessities.

External Use

To protect your privacy, Bear Necessities normally does not share, rent, sell, or exchange personal information about you with any other organization or individual.

At times, Bear Necessities may use outside organizations to perform specialized services, such as credit card processing and order fulfillment. These service providers are only given the information needed to perform those services and they are bound contractually to protect the privacy and security of your information and to limit the use of your information to the service being provided.

Children's Privacy

Under the Children's Online Privacy Protection Act (as amended, "COPPA"), "personal information" is defined as individually identifiable information, including first and last names, address, phone number, email address, social security; or persistent identifiers, such as customer or processor serial numbers held in a cookie, where the identifier is associated with individually identifiable information. Cookies are small pieces of information that are stored in a designated file on a user's computer. Bear Necessities collects and uses only as much information about a child as necessary for the activity, and do not condition participation in any online activity on the disclosure of more personal information than is reasonably necessary. Occasionally, we use cookies to store pertinent user information during a session.

Use of Personal Information

We use the information we collect from children only for internal business purposes, and/or to give credit to children for work they have created. We contact children by e-mail only in response to their requests for information or assistance. Bear Necessities uses cookies solely for the purpose of holding information during online sessions. If, however, a child voluntarily discloses personal information, such as a name or email address, on bulletin boards or in chat areas that are accessible to other users, then such information could be collected and disclosed by others. Bear Necessities cannot take any responsibility for such collection or disclosure.

Involvement of Parents

In accordance with the provisions of the Children's Online Privacy Protection Act, we will notify parents when collecting personal information from children, and will seek parental consent before collecting, using, or disclosing certain personal information from children. Parents may review and have deleted their child's personal information, and may refuse to permit further collection or use of their child's information by contacting the Bear Necessities representatives listed below. Parents may consent to our collection and use of their child's personal information without consenting to the disclosure of that information to others.

Data Security

We are committed to protecting the security of your personal information and to honoring your choices for its intended use. To prevent unauthorized access, maintain data accuracy, and ensure

the correct use of information, we strive to maintain physical, electronic, and administrative safeguards.

We process your financial transactions securely using a secured third party credit card processor. Examples of our security measures include use of strong encryption (e.g., [SSL](#)) for transmissions of Order Information to and from our credit card processor; and restricted access of personally identifiable information.

Inside Bear Necessities, data is stored in password-controlled servers. Our staff and volunteers are educated about the importance of safeguarding your information and we are committed to holding them accountable for protecting your confidentiality. However, such precautions do not guarantee that our Web site is invulnerable to all security breaks. Bear Necessities makes no warranty, guarantee, or representation that the use of our Web site is protected from viruses, security threats, or other vulnerabilities and that your information will always be secure.

Whenever Bear Necessities permits an external third party to access personally-identifiable information, appropriate procedures are followed to help ensure that the information is used only for authorized purposes and by authorized persons, and that the security, integrity and privacy of the information is maintained. While Bear Necessities will employ procedures to help ensure that your information is only used for authorized purposes as described above, we cannot make any guarantees with respect to the actions or policies of such third parties.

Questions, Comments or Accessing or Updating Your Personal Information:

If you have any questions or comments about Bear Necessities' Privacy Policy, would like to advise us how you would like your personal information not to be used or disclosed, or would like to access or update your personal information please contact us at

Your Options

We respect your privacy and allow you to restrict internal and external sharing of your personal information. We recognize that you may wish to limit the ways in which we contact you. If you wish to restrict our use and/or sharing of your information, or limit the ways in which we contact you, please contact us at office@bearnecessities.org. You can also write to us at Bear Necessities Pediatric Cancer Foundation, 55 West Wacker Drive, Suite 1100, Chicago, IL 60601.

Important Information Regarding Links to Other Sites

This Privacy Policy applies only to Bear Necessities. Bear Necessities' Web site contains links to other Web sites that are not under its control. Bear Necessities is not responsible for the content of any linked Web site, or any link contained in a linked Web site, or any changes or updates to such Web sites. The inclusion of any link does not imply endorsement by Bear Necessities of that Web site. We encourage you to read the privacy statements of each and every Web site that requests personal information from you.

Policy Updates

We reserve the right to update this policy at any time. You agree to review the Privacy Policy each time you use our Web site so that you are aware of any modifications. By accessing or using the Web site, you agree to be bound by all of the terms and conditions of the Bear Necessities Privacy Policy as posted at the time of your access or use.