

2017 Sponsorship & Support Opportunities

BEAR TIE BALL

XANADU

SATURDAY, MARCH 11 | THE ARAGON BALLROOM

Making dreams come true

 **Bear
Necessities**
Pediatric Cancer Foundation



Bear Necessities Pediatric Cancer Foundation is a national organization founded in 1992 working to eliminate pediatric cancer and to provide hope and support to those who are touched by it which is implemented through two unique programs:

BEAR HUGS

Each year in the U.S., 15,780 children (ages 0-19) will be diagnosed with cancer. Of those 15,780, 43 will be diagnosed today. Pediatric cancer is the number one disease killer of children under the age of 15.

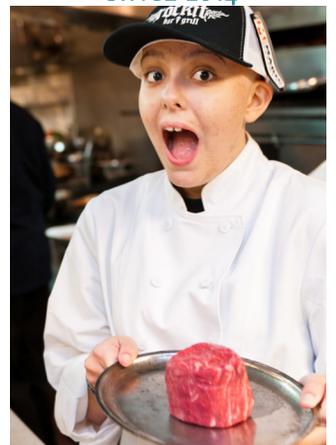
The Bear Necessities Bear Hugs program supports cancer patients (ages 0 –19), as well as their immediate families, that face the many challenges that accompany the diagnosis and treatment of pediatric cancer. Our outreach serves both in-state and out-of-state children that are being treated at one of 16 major Chicago and Midwest area hospitals with pediatric oncology departments. A Bear Hug is a customized experience that brightens the life of a child undergoing cancer treatments. In our last fiscal year, we were able to provide over 360 Bear Hugs alone. The Bear Hugs Program also provides immediate family support for the financial burdens and essential needs taken on by families in treatment.

BEAR DISCOVERIES

In the U.S., less than 4% of all cancer research dollars are directed at pediatric cancer and yet one in every 285 Americans will develop cancer before the age of 20.

Each year, the Bear Necessities Bear Discoveries program awards medical research grants nationwide to junior investigative researchers who make meaningful advancements and discoveries towards finding a cure and therapies for various types of pediatric cancer. In June Of 2016, we funded more than \$260,000 in pediatric cancer research grants.

1,262
**NUMBER OF
BEAR HUGS
PROVIDED**
SINCE 2014



139 RESEARCH
GRANTS
FUNDED



Explore our work at
BearNecessities.org

BEAR TIE BALL 2017

XANADU



Venue

The Aragon Ballroom
1106 W. Lawrence Ave
Chicago, IL 60640

Event Chairs

Mrs. Tracey Kreiling
& Mrs. Katy Tetta

2017 Hope Award Recipients

Mr. Mike Piraino &
Anthony Rizzo Family
Foundation

Date

Saturday
March 11, 2017

Time

6:00pm – Midnight

2017 marks the 24th Annual Bear Tie Ball in support of Bear Necessities Pediatric Cancer Foundation and its mission to eliminate pediatric cancer and provide hope and support to those who are touched by it. Bear Tie Ball, a black-tie affair that ranks among Chicago's best, is the organization's largest, most important fundraiser.

The evening will begin at 6:00pm with a cocktail reception and silent auction, featuring a large selection of packages to bid on, hosted on the upper balcony of the historic Aragon ballroom. By 7:30pm, guests will be escorted to the main Ballroom to be seated for a lavish dinner and welcome speech by the Mistress of Ceremonies, Mrs. Sylvia Perez of Good Day Chicago, WFLD-TV. Following dinner will be a short program and exciting live auction. At the conclusion of the program, guests will enjoy the sounds and entertainment of the Ken Arlen Evolution Orchestra, voted Best of 2016, by Make it Better.

We look forward to welcoming both old and new friends of Bear Necessities on Saturday, March 11, for Bear Tie Ball, Xanadu: Making Dreams Come True.

BEAR TIE BALL 2017

March 11, 2017
Aragon Ballroom
1106 W Lawrence
Chicago, IL

6:00 p.m.
Cocktail Hour

How do I register?

1.) Mail this form back to:
Bear Necessities
55 W Wacker, Ste. 1100
Chicago, IL 60601

2) Email this form to
bearchairxanadu2017@gmail.com

3) Visit [bearnecessities.org/
event/bear-tie-ball](http://bearnecessities.org/event/bear-tie-ball)

*Please send a high-resolution image of your company logo to bearchairxanadu2017@gmail.com no later than February 17, 2017.

For more information about the event please contact the Bear Necessities Office at (312) 214-1200.

Bear Necessities is a 501(c)3 non-profit national organization under the IRS code.
Tax ID 36-3874655

 **Bear Necessities**
Pediatric Cancer Foundation

SPONSORSHIP OPPORTUNITIES

Please Check off the Sponsorship Level in Which you Wish to Participate

\$50,000 Presenting Sponsor

- Two VIP tables of 10
- Receive a named sponsorship of a Bear Discoveries Program research grant
- Inside front cover full-color ad in tribute book
- Recognition as Presenting Sponsor on all event collateral
- Premiere exposure at Bear Tie Ball including recognition from the stage and on all event signage
- Name/logo on all digital platforms including mobile bidding app for 600+ guests

\$25,000 Spotlight Sponsor

- One VIP table of 10
- Full-page full-color ad in tribute book
- Recognition as Spotlight Sponsor from the stage and on all event signage
- Name/Logo on all digital platforms

\$10,000 Partner Sponsor

- One table of 10 with preferred seating
 - ½ page full-color ad in tribute book
 - Recognition as Partner Sponsor on all event signage
 - Name on all digital platforms
- ___Entertainment Sponsor (1 available)**
All the \$10,000 Partner Sponsor amenities plus recognition during performance from the microphone, as well as event screens

___Patient Art Sponsor (1 available)

All the \$10,000 Partner Sponsor amenities plus recognition on the auction tables at the event and an opportunity to participate in the creation of the art with Bear Necessities children and families.

\$5,000 Associate Sponsor

- One table of 10
- ½ page full-color ad in tribute book
- Name on all digital platforms

\$3,500 Table Sponsor

- One table of 10

\$500 Benefactor Ticket

- One ticket and one donation that covers the cost of a Bear Necessities child, family member or hospital staff member to attend.
- No. of tickets _____

\$350 Single Ticket

- No. of tickets _____

My Company/Family wishes to purchase a color ad in the Bear Tie Ball Tribute book ___

Full Page (8" w x 10" h) \$500

___ Half Page (8" w x 4.75" h) \$300

All ad files should be submitted in color, high-resolution jpeg format no later than February 17th, to bearchairxanadu2017@gmail.com

I/We can't attend, but would like to make a tax-deductible contribution of \$_____

Thank you for your generous support!

Kindly respond by February 11, 2017

Name/Company Name (Print as it should appear in program)

Company Contact Person (Please include at least one contact person to confirm your registration.)

Address

City

State

Zip

Phone

Email address

Method of payment:

Check Visa MC AMEX

Sec. Code _____

Amount to charge to credit card _____

Card number

Expiration

Date

Signature

BEAR TIE BALL 2017 IN-KIND DONATION FORM

Bear Tie Ball

Saturday, March 11 2017

The Aragon Ballroom, Chicago

6pm-Midnight

*Cocktails, Dinner,
Silent & Live Auctions
& Entertainment*

Bear Necessities Pediatric Cancer Foundation is a 501(c)(3) organization founded in late 1992 by Kathleen A. Casey, CEO/President. The foundation is named in memory of her eight-year-old son, Barrett "Bear" Krupa, who died after a courageous five and a half year battle with Wilms Tumor, a pediatric cancer.

Prior to his death on January 9, 1993, Bear and his mother discussed and planned the formation of Bear Necessities. During his long stay in the hospital, Bear expressed more concern for other pediatric cancer patients than he did for himself. He and his mother learned of the many hidden needs of both patient, family members, and the needs of the hospital facilities as well.

Questions? Please contact: Tracey Kreiling or Katy Tetta at:
bearchairxanadu2017@gmail.com
phone | 312.214.1200

 **Bear
Necessities**
Pediatric Cancer Foundation

Donor/Business Name: (AS IT SHOULD BE LISTED ON EVENT MATERIALS)

Contact Name :

Address:

City:

State:

Zip:

Phone:

Email address:

Donation:

(ONE FORM PER ITEM)

Description: (PLEASE INDICATE LIMITATIONS, RESTRICTIONS,
BLACKOUT DATES & EXPIRATION DATES)

Value of Donation \$ _____

- Bear Necessities has my permission to create a gift certificate.
- I will mail the item / the item is included here
- Please make arrangements to pick it up

Please mail or email this completed form to:

Bear Necessities Pediatric Cancer Foundation

Attn: Bear Tie Ball

55 W. Wacker Drive, Ste. 1100

Chicago, Illinois 60601

bearchairxanadu2017@gmail.com



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