

FOR IMMEDIATE RELEASE

2/27/2013



Contact: Courtney Krupa
Office: 312.214.1200 x27
Cell: 847.951.6834
ckrupa@bearnecessities.org

Bear Necessities Pediatric Cancer Foundation Hosts 20th Anniversary Bear Tie Ball

Chicago, IL – (February 27, 2013) – Bear Necessities Pediatric Cancer Foundation will host its annual Bear Tie Ball at the UIC Forum, March 9, celebrating 20 years as the foundation dedicated to eliminating pediatric cancer and to providing hope and support to those who are touched by it. Guests can enjoy dining, dancing and auctions, and will have the opportunity to hear eight year old Theo Yianas, the honorary Bear Hug Ambassador, share his heartwarming story of strength.

The annual Bear Tie Ball is the organization's largest fundraising event attracting over 800 philanthropic-minded individuals dedicated to making a positive difference for children affected by cancer. This year's event, "Passion with a Purpose," will include cocktails, dinner, dancing, auctions, awards ceremonies, and presentations from the Bear Necessities founder as well as the children the organization serves.

"This year's ball is a chance for us to celebrate all the amazing people and sponsors who have helped us grow over the years, but more importantly to celebrate the thousands of families who we fight for through our research and support programs," said Kathleen Casey, founder, Bear Necessities. "We invite you to join us as we look back at the impact we've made over the last 20 years, and look ahead to the possibilities of the future."

To reserve your tickets for the Bear Necessities Bear Tie Ball, please contact karen@bearnecessities.org or call 312.214.1200 x29. For more information about Bear Necessities Pediatric Cancer Foundation and the Bear Tie Ball, please visit www.bearnecessities.org.

Save the Date:

Bear Necessities Bear Tie Ball
Saturday, March 9, 2013
6:00 p.m. – Midnight
UIC Forum, 725 W. Roosevelt Rd., Chicago, IL

About Bear Necessities

Bear Necessities Pediatric Cancer Foundation is dedicated to eliminating pediatric cancer and to providing hope and support to those who are touched by it.

About the Bear Hugs Program

The Bear Necessities Bear Hugs Program supports cancer patients (ages 0 –19), as well as their immediate families, that face the many challenges that accompany the diagnosis and treatment of pediatric cancer. Our outreach serves both in state and out of state children that are being treated at one of the nine major Chicago area hospitals with pediatric oncology departments. A Bear Hug is a customized experience that brightens the life of a child going through cancer. The Bear Hugs Program also provides immediate family support for financial burden and essential needs.

About the Bear Discoveries Program

Each year Bear Necessities awards medical research grants nationwide. The grants go primarily to junior investigative researchers who make meaningful advancements and discoveries towards finding a cure and therapies for various types of pediatric cancer.

About the Bear Empowerment Program

Each year, Bear Necessities awards support service grants across the nation to pediatric oncology facilities and organizations for programs or projects that directly impacts patients, their families and hospital facilities.

#