27TH ANNUAL BEAR TIE BALL

BOOTS & BLING

Let’s kick up our heels and help our kids shine!

2020 Sponsorship and Support Opportunities
ABOUT BEAR

It was 27 years ago when an eight-year-old little boy who was battling cancer had a dream to help other children just like him. He wanted to bring hope and joy to these children and allow them to do the same things that other kids could do despite having cancer. That little boy was Barrett “Bear” Krupa. While Bear lost his courageous five and a half year battle on January 9, 1993, his dream lives on in the foundation named in his memory.

Bear Necessities Pediatric Cancer Foundation continues to do exactly what Bear wanted, bringing Bear Hugs to countless children each year, and at the same time, funding critical research, so one day this disease will be eradicated.

Bear knew first hand that it didn’t take much to bring that hope and joy into his life and he shared that vision with all of us and truly inspired us to carry out his dream. He expressed his concern for other patients and desperately wanted to reach out and find ways to make their lives just a little better.

We ask you to join us in celebrating of the 27th anniversary of Bear’s dream by becoming one of our sponsors so that we can continue to provide hope and support to these amazing children. Bear is watching over all of us as we continue the work he had hoped to be carrying out himself but wasn’t able to. His life may have been cut short by this devastating disease but his spirit and legacy will live on with your help.

Bear Necessities Pediatric Cancer Foundation is a national organization founded in 1992 working to eliminate pediatric cancer and to provide hope and support to those who are touched by it which is implemented through two unique programs:

BEAR HUGS

Each year in the U.S., 15,780 children (ages 0–19) will be diagnosed with cancer. Pediatric cancer is the number one disease killer of children under the age of 15. The Bear Hugs Program supports cancer patients (ages 0–19), as well as their immediate families, that face the many challenges that accompany the diagnosis and treatment of pediatric cancer. Our outreach serves both in-state and out-of-state children that are being treated at one of 18 major Chicago and Midwest area hospitals with pediatric oncology departments along with JourneyCare, Golisano Children’s Hospital and St. Jude’s Research Hospital. A Bear Hug is a customized experience that brightens the life of a child undergoing cancer treatments. The Bear Hugs Program also provides immediate family support for the financial burdens and essential needs taken on by families in treatment. Since 1993, more than 5,000 Bear Hugs have been provided to children and families who have been touched by this disease.

BEAR DISCOVERIES

In the U.S., less than 4% of all cancer research dollars are directed at pediatric cancer and yet one in every 285 Americans will develop cancer before the age of 20. Each year, the Bear Necessities Bear Discoveries Program awards medical research grants nationwide to pediatric cancer researchers who make meaningful advancements and discoveries towards finding a cure and therapies. To date, we have funded more than $4.3M towards research.
27TH ANNUAL BEAR TIE BALL
SATURDAY, FEBRUARY 22, 2020
THE GERAGHTY, CHICAGO
6PM-MIDNIGHT

Bear Tie Ball is Bear Necessities’ largest annual fundraiser, and one of Chicago’s premier social events.

Co-Chairs: D.C. and Alayna Crenshaw

William J. Casey Hope Award:

The William J. Casey Hope Award is presented each year to an individual or organization that has greatly assisted Bear Necessities Pediatric Cancer Foundation in its mission to eliminate pediatric cancer and to provide hope and support to those who are touched by it.

2020 Hope Award Recipients:

The Panzino Family

Foglia Family Foundation

Demographics:

☑️ 600+ Attendees
☑️ Corporate & Civic Leaders
☑️ Community Leaders
☑️ Tastemakers & Trendsetters
☑️ Sports & Media Personalities
☑️ Brand Conscious
☑️ Socially Conscious
Rhinestone Cowboy Sponsor $50,000
- Two VIP tables of 10
- Inside front cover full-color ad in tribute book
- Premiere exposure including recognition from the stage and on all event collateral
- Name/logo on all digital platforms including mobile bidding app for 600 + guests
- Specialty item branded with your logo/name

25 Carat Sponsor $25,000
- Two VIP tables of 10
- Full page full-color ad in tribute book
- Premiere exposure including recognition from the stage and on all event collateral
- Name/logo on all digital platforms

10 Gallon Sponsor $10,000
- One table of 10 with preferred seating
- ½ page full-color ad in tribute book
- Recognition on all event collateral
- Name/logo on all digital platforms

Watering Hole Sponsor $10,000
- Prominent onsite logo placement and sponsor recognition during the cocktail reception
- ½ page full-color ad in tribute book
- Name/logo on all digital platforms

Bling Sponsor $10,000
- Logo included on 350+ favor gift bags received by guests as they exit the event
- ½ page full-color ad in tribute book
- Name/logo on all digital platforms

Band-jo Sponsor $10,000
- Prominent onsite logo placement and sponsor recognition on stage as the Entertainment sponsor
- ½ page full-color ad in tribute book
- Name/logo on all digital platforms

Rodeo Sponsor $6,000
- One table of 10
- ½ page full-color ad in tribute book
- Name/logo on all digital platforms

Table Sponsor $4,000
- One table of 10

Individual Tickets:
- $400 Each

Tribute Book Ads:
- Full Page (8"w x 10"h) $500
- Half Page (8"w x 4½"h) $300
  Artwork deadline: February 7, 2020

All sponsorships confirmed by December 6, 2019 will have their logo/name included on the invitation.

Please contact Beth Carona at 312-214-1200, x28 or bcarona@bearnecessities.org with any questions or to reserve your sponsorship.
Donor Information

*Please print name exactly as it should be listed in printed materials

Name for listing: ________________________________
Company: ________________________________
Contact Name: ________________________________
Email: ________________________________
Address/City/State: ________________________________
Phone: ________________________________

I would like to support the 2020 Bear Tie Ball at the level indicated below:

Sponsorships:
☐ Rhinestone Cowboy $50,000
☐ 25 Carat $25,000
☐ 10 Gallon Sponsor $10,000
☐ Watering Hole Sponsor $10,000
☐ Bling Sponsor $10,000
☐ Band-jo Sponsor $10,000
☐ Rodeo Sponsor $6,000
☐ Table Sponsor $4,000

Tribute Book:
☐ Full Page Ad $500
☐ Half Page Ad $300
Artwork deadline: February 7, 2020

Individual Tickets:
☐ _____ at $400 per person
☐ I am unable to attend, but wish to make a fully tax-deductible gift of $______

Total Amount Committed: $_______

Payment

Type (circle one): Cash Check VISA MasterCard AMEX

* Checks payable to: Bear Necessities Pediatric Cancer Foundation
* Checks mailed to: 55 W. Wacker, Ste. 1100 Chicago, IL 60601 Attn: Bear Tie Ball

Cardholder’s Name: ________________________________
Card Number: ________________________________
Expiration Date: _____ (mm)/_____/_____(yy) Security Code: ____________
Signature: ________________________________

Forms can be mailed to the address above or emailed. Please contact Beth at 312-214-1200 ext 8 or bcarona@bearnecessities.org with any questions.
27th Annual Bear Tie Ball

Saturday, February 22, 2020
The Geraghty, Chicago

6pm-Midnight

Cocktails, dinner, auctions & dancing

For more details visit:
www.bearnecessities.org

Bear Tie Ball is a great chance to gain exposure to the 600+ expected attendees by donating to the elite silent auction or exciting live auction.

Your name will be acknowledged in the Tribute Book distributed to all attendees at the event.

If you would like to donate an item, please complete this form and return it to mbajagich@bearnecessities.org

Donor/Business Name (as it should be listed on event materials):

________________________________________________________________________

Contact Name:

________________________________________________________________________

Address:

________________________________________________________________________

City/State/Zip:

________________________________________________________________________

Email:

________________________________________________________________________

Phone:

________________________________________________________________________

Donation (one form per item):

________________________________________________________________________

Description (Please indicate limitations, restrictions, blackout dates and expiration dates):

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Solicited By: ________________________________

Value of Donation $__________

____ Bear Necessities has my permission to create a gift certificate.

____ I will mail the item / the item is included here

____ Please make arrangements to pick it up

Please mail or fax this completed form to:

Bear Necessities Pediatric Cancer Foundation
55 W. Wacker Drive, Ste. 1100
Chicago, Illinois 60601
fax | 312.214.7797
phone | 312.214.1200 ext. 26